

A PAMERINDO INDONESIA TRADE EVENT

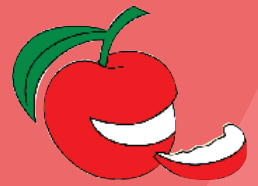
FHT BALI 2018

FOOD, HOTEL & TOURISM BALI

The 11th International Exhibition for Equipment, Food, Beverages and Services to Support Indonesia's Tourism and Hospitality Industries.

1-3 March 2018

Bali Nusa Dua Convention Center Indonesia



POST SHOW REPORT



Incorporating:

A PAMERINDO INDONESIA TRADE EVENT

RETAIL
INDONESIA 2018



The 16th International Retail Technology Equipment, Display and Storage Exhibition.

Featuring:

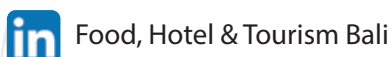
ICE 2018
INDONESIA
COFFEE EVENTS

Salon
Culinaire
Chef's Competition

Supported by:



Organised by:



www.fhtbali.com

The 11th edition of Food, Hotel & Tourism Bali (FHTB) 2018 ended successfully, attracting over 11,000 attendees. Over 700 companies from 40 countries exhibited at this 3-days show. FHTB 2018 as the most established food & hospitality exhibition in Bali, provides you with a unique opportunity to access the finest products and services from the region in a highly focused environment.

FACTS & FIGURES

11,203
TOTAL AREA



11,268
ATTENDEES

735
EXHIBITING
COMPANIES



14 COMPANIES FROM SOUTH AFRICA PAVILION



DEDICATED SHOW



**SPECIALITY
TEA & COFFEE**



**BAKERY &
PASTRY**



FOOD INGREDIENTS



**FOODSERVICE
EQUIPMENT**



DAIRY



DRINKS



**HOSPITALITY
INTERIORS &
AMENITIES**



MEAT

40 EXHIBITING COUNTRIES/REGIONS



- | | | | |
|--|---|---|--|
|  ARGENTINA |  DENMARK |  JAPAN |  SINGAPORE |
|  AUSTRALIA |  ESTONIA |  SOUTH KOREA |  SOUTH AFRICA |
|  AUSTRIA |  FRANCE |  MACAU |  SPAIN |
|  BELGIUM |  GERMANY |  MALAYSIA |  SWEDEN |
|  BRAZIL |  GREECE |  MEXICO |  SWITZERLAND |
|  BRUNEI DARUSSALAM |  HONG KONG |  THE NETHERLANDS |  TAIWAN |
|  CAMBODIA |  INDIA |  NEW ZEALAND |  THAILAND |
|  CANADA |  INDONESIA |  PHILIPPINES |  UNITED KINGDOM |
|  CHILE |  IRELAND |  PORTUGAL |  USA |
|  P.R. CHINA |  ITALY |  SCOTLAND |  VIETNAM |

EXHIBITOR PROFILE

TOP 10 EXHIBITING COMPANIES BY COUNTRIES

- | | |
|--------------|---------------|
| 1. INDONESIA | 6. P.R. CHINA |
| 2. ITALY | 7. USA |
| 3. GERMANY | 8. AUSTRALIA |
| 4. THAILAND | 9. FRANCE |
| 5. SINGAPORE | 10. MALAYSIA |

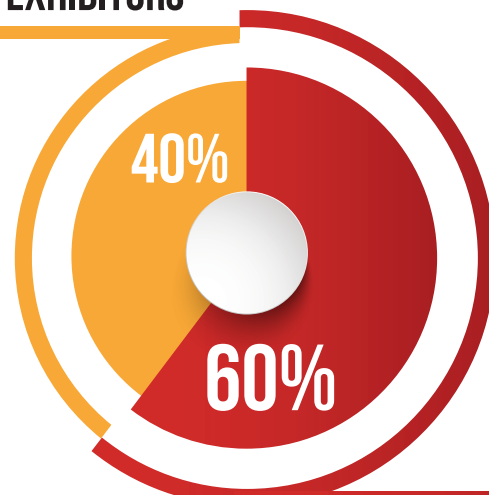
TOP 5 EXHIBITOR BY PRODUCT

1. RESTAURANT & CATERING EQUIPMENT, SUPPLIES SERVICES
2. HOTEL EQUIPMENT, SUPPLIES & SERVICES
3. FOOD PRODUCTS
4. BAKERY & CONFECTIONARY
5. DRINK PRODUCTS



PROPORTION OF LOCAL EXHIBITORS & INTERNATIONAL EXHIBITORS

LOCAL EXHIBITORS



INTERNATIONAL EXHIBITORS

SATISFACTION RATE OF VISITORS



74%

SATISFACTION

75%

WILL VISIT AGAIN AT 2020

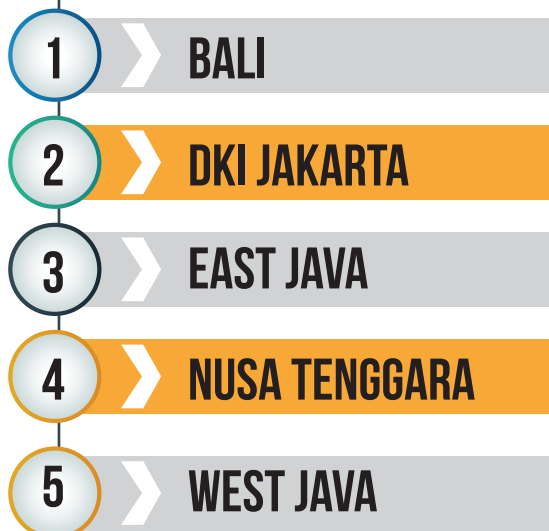


75%

RECOMMENDATION

VISITOR PROFILE

TOP 5 ATTENDEES BY REGION

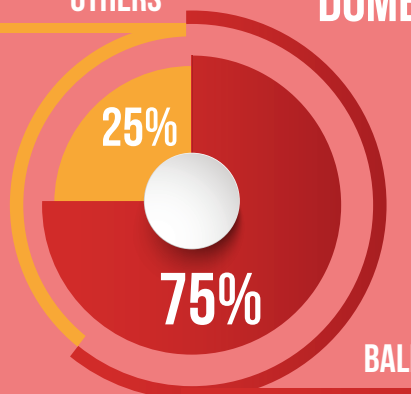


TOP 10 - ATTENDEES INTEREST OF PRODUCTS



OTHERS

DOMESTIC ATTENDEES
BREAKDOWN



SATISFACTION RATE OF VISITORS



91%

SATISFACTION

93%

WILL VISIT AGAIN AT 2020

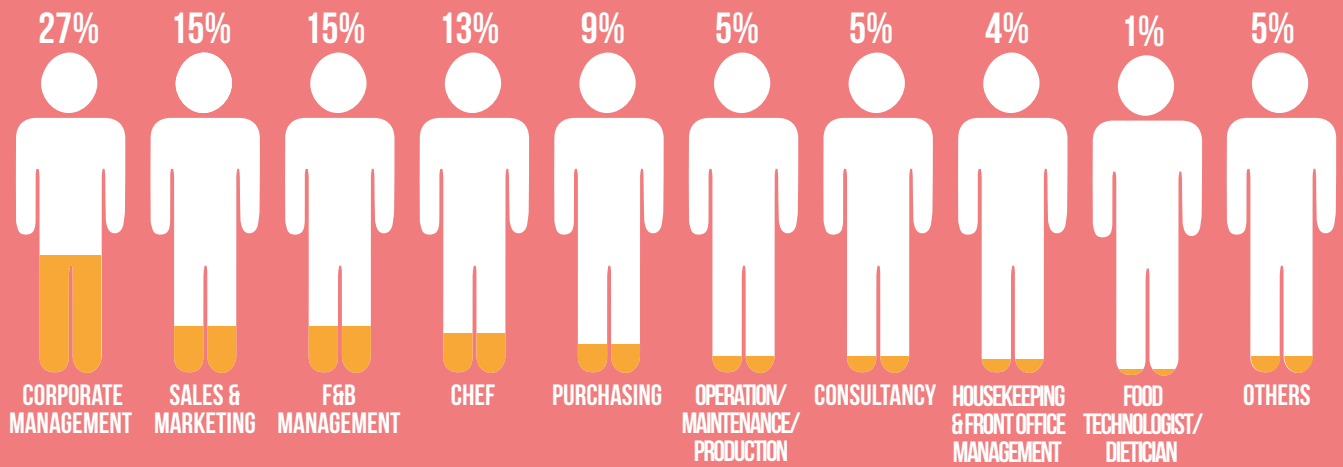


93%

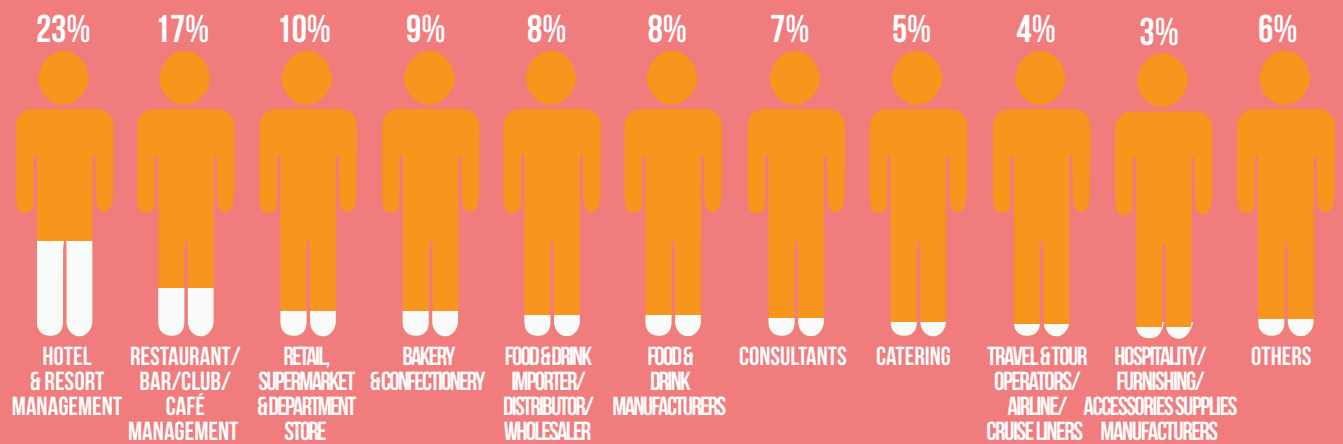
RECOMMENDATION

VISITOR PROFILE

ATTENDEES BY JOB FUNCTION



ATTENDEES BY MAIN ACTIVITY



KEY EXHIBITOR



EXHIBITOR FEEDBACK

FHT BALI 2018 WAS AN EXTRAORDINARY EXHIBITIONS. WE CAN MEET UP WITH A LOTS OF POTENTIAL CUSTOMER AND SHARE INFORMATION AND GATHERED NEW KNOWLEDGE.

JANG LUK, BRANCH MANAGER – PT MASTRADA SURYA

THANK YOU FHT BALI FOR HOSTING US. IT HAS BEEN GREAT TO SHOWCASE OUR PRODUCTS FROM SOUTH AFRICA.

ZAN ZURAWSKI, NATIONAL SALES DIRECTOR – DRIFTER BREWING

EXCELLENT, THE CROWD IS GOOD, PERFECT SPOT TO MAKE EXHIBITION. KEEP UP THE GOOD WORK.

NENITA, GENERAL MANAGER – CV RAJAWALI ANUGRAH SENTOSA (TOFFIN INDONESIA)

FHT 2018 IS A GOOD PLACE FOR EXHIBITION. WE CAN GET MANY POTENTIAL CUSTOMER AND PARTNER.

NOPPADOL NA THALANG, EXECUTIVE DIRECTOR – SMART FINDER

WE FOUND THE SHOW TO BE A GREAT INTRODUCTION TO THE INDONESIAN MARKET.

CHANEL GRANTHAM, DIRECTOR - HERBIVORE EARTHFOOD

CROWDED AS I EXPECTED, WHICH IS GOOD. ALL ABOUT HOTEL F&B IS HERE, SO MANY POTENTIAL MEMBER AND MANY EXCITED PEOPLE.

ADITYA SAKA SUDIRA, PUBLIC RELATION COORDINATOR – INDONESIA YOUNG CHEFS CLUB



EVENT HIGHLIGHTS AT FHTB 2018

SALON CULINAIRE

Salon Culinaire was held by Bali Culinary Professionals (BCP), a member of World Association of Chefs Societies (WACS). There was 29 classes, ranging from artistic displays to live cooking demos as well as Indonesian cooking classes with a touch of Balinese influence, creating the chocolate pastry show piece, nasi tumpeng traditional, preparing traditional Indonesian family dishes as well as creative sandwich class.



EVENT HIGHLIGHTS AT FHTB 2018

BALI SOMMELIER COMPETITION

The comprehensive competition from food product, service quality, wine food pairing and sommelier skills organised by Indonesia Sommelier Association (ISA) Bali Chapter together with Bali Culinary Professionals (BCP). There were 2 competitions, Junior Sommelier Competition for candidate below 22 years old and The Competition to founding the best Sommelier in Bali to representing Bali for the National Competition. ISA Bali Chapter had also Open Classroom for couple of Seminar and workshop for public in the spirit of developing the wines knowledge alongside the competitions

INDONESIA COFFEE EVENTS (ICE) 2018

IBC (Indonesia Barista Competition) is part of ICE 2018, which is organised by Barista Guild Indonesia (BGI) section of the Specialty Coffee Association of Indonesia (SCAI). The final event of IBC held at FHTB 2018 where the winners from east and west regional competitions show their Barista skills and talent. The winner will be dispatch to compete to the World Barista Championship (WBC) in Amsterdam. Here is the list of the winner:

1. MUHAMMAD AGA
2. MIKAEL JASIN
3. YESSYLIA VIOLIN A



THANK YOU TO OUR SUPPORTERS

SUPPORTING ORGANISATION



MEDIA PARTNERS



OFFICIAL HOTEL



OFFICIAL INTERNET PROVIDER



DON'T MISS ANOTHER APPLE SERIES IN INDONESIA



22-24 JULY 2020

Jakarta International Expo, Kemayoran

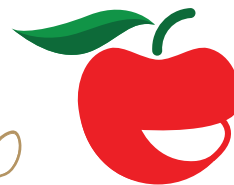
www.hotelexindonesia.com

INCORPORATING:

Finefood

Indonesia

The 2nd International Gourmet & Specialty Food and Beverage Exhibition



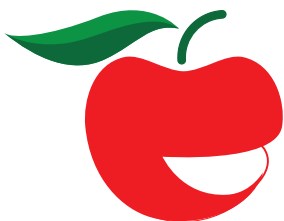
FHI
FOOD & HOTEL
INDONESIA

24 - 27 July 2019

Jakarta International Expo
Kemayoran, Jakarta

www.foodhotelindonesia.com

SEE YOU AT **2020!**



FHTB
FOOD, HOTEL & TOURISM
BALI

1 - 3 October 2020

Bali Nusa Dua
Convention Center

www.fhtbali.com

STAND PACKAGE OPTIONS:



OPTION 1

Space Only
Inside air-conditioned
exhibition halls

Including floorspace rental, entry
catalogue and inclusion in
pre-show publicity, carpet
cleaning

USD 360 per sqm



OPTION 2

**Space Only with Organiser's
Stand Fitting Service**

Including floor space rental, stand
construction, carpet, fascia, fluorescent
lighting. (minimum 9sqm)

US\$ 420 per sqm



OPTION 3

Exhibiting Made Easy Package

This package offers exhibitors a choice of
display aids from which they can choose
from, plus carpet, fascia, fluorescent
lighting. (minimum 9sqm)

US\$ 430 per sqm