



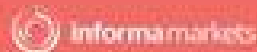
The 14<sup>th</sup> International Leading Hospitality,  
Food and Beverage Trade Exhibition in Eastern Indonesia

**28 - 30 April 2026** Bali Nusa Dua Convention Center (BNDCC)

A SUSTAINABLE FEAST FOR THE FUTURE OF  
HOSPITALITY, TOURISM AND FOOD & BEVERAGE

# SPONSORSHIP & ADVERTISING OPPORTUNITIES

Organized by:



Sustainable Events



[www.fhtbali.com](http://www.fhtbali.com)



# UNLOCK LIMITLESS OPPORTUNITIES WITH FHTB 2026

*YOUR GATEWAY TO POWERFUL BRANDING &  
PROMOTIONAL EXPOSURE*

Step into the spotlight at the **14th edition of Food, Hotel & Tourism Bali (FHTB)** – the premier platform to showcase your business to industry leaders, decision-makers, buyers, and global brands. Securing your space is just the beginning. With tailored sponsorship and advertising solutions, you can elevate your visibility, engage directly with key buyers and influencers, and create lasting business opportunities.

This brochure presents a variety of packages designed to suit every budget, helping you find the right fit to maximise your impact at FHTB 2026. Let our team guide you in choosing the most effective opportunities to strengthen your brand presence, attract visitors and stand out from the competition. With FHTB's sponsorship and advertising platforms, you can build recognition, foster meaningful connections, and grow your business in one of the most dynamic markets in the region.

# WHY SPONSOR AND ADVERTISE AT FOOD, HOTEL & TOURISM BALI 2026?

Elevate your brand and expand your reach by sponsoring or advertising at the 14th edition of Food, Hotel & Tourism Bali (FHTB). With both onsite and digital opportunities, you'll gain powerful exposure across multiple platforms to connect with the right audience, at the right time.



- 

**PRIME EXPOSURE:** Achieve unparalleled visibility in Bali's dynamic food, hospitality, and tourism marketplace. Position your brand before industry leaders, professionals, and buyers from around the world.
- 

**TARGETED REACH:** Access a highly engaged audience actively seeking new products, solutions, and experiences. Showcase your brand to decision-makers who matter most.
- 

**NETWORKING HUB:** Place your business at the centre of meaningful connections. Build valuable partnerships with local and international players that drive long-term growth.
- 

**DIGITAL AMPLIFICATION:** Go beyond the show floor with digital sponsorships and advertising. Extend your visibility through FHTB's online platforms, reaching a wider audience before, during, and after the event.
- 

**STRENGTHEN BRAND IDENTITY:** Stand out in a competitive environment. Reinforce your brand's credibility, recall, and reputation for lasting recognition.
- 

**DRIVE TRAFFIC & ENGAGEMENT:** Boost visitors to your booth, digital channels, or advertisements. Create stronger touchpoints to connect with potential clients and partners.
- 

**TAILORED SOLUTIONS:** Choose from a variety of sponsorship and advertising opportunities—both physical and digital—designed to suit your objectives and budget.
- 

**EXPERT SUPPORT:** Work with our dedicated team to identify and secure the best opportunities for maximum impact.
- 

**INDUSTRY AUTHORITY:** Position yourself as a thought leader by showcasing your expertise to a receptive audience. Build trust and elevate your profile.
- 

**MEASURABLE IMPACT:** Track performance with tangible results. Measure brand awareness, engagement, and ROI across both onsite and digital campaigns.

# SUSTAINABILITY IS PART OF WHO WE ARE

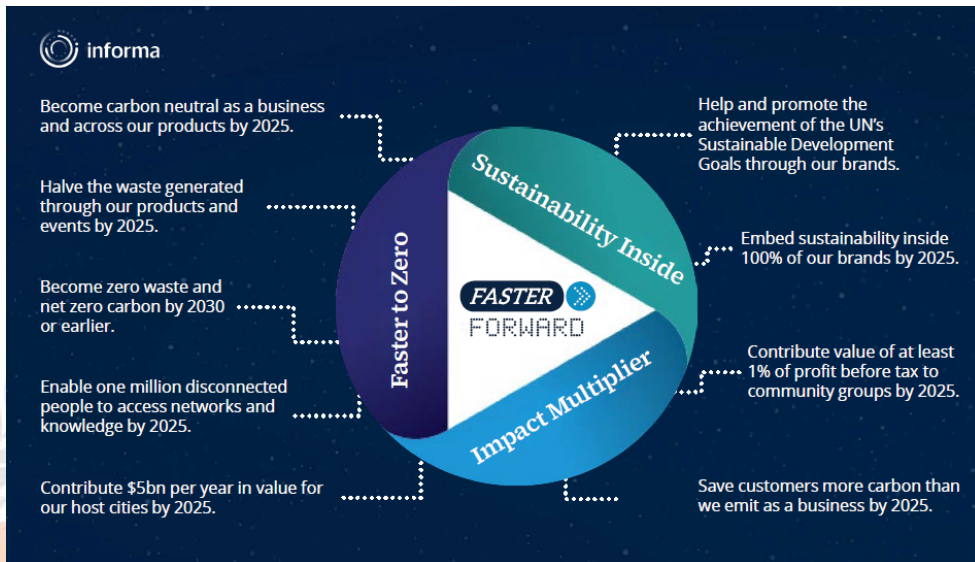
## WHAT IS FASTERFORWARD?

### FASTER FORWARD

FasterForward is Informa's approach to sustainable business.

Our aim is to become an ever more sustainable, positive impact business. Through the FasterForward programme, we are embedding sustainability into everything we do and seizing opportunities from helping our customers and markets do the same.

FasterForward is a structured three-part programme with ambitious commitments and a wide range of activities, covering Informa's business operations, our brands and products and our broader community impact.



## HOW IS FHTB SUSTAINABLE?

-  Our event is powered by renewable energy making the electricity usage carbon neutral
-  Working with suppliers to focus on environmental impact
-  We are carefully designing our feature areas to minimise the level of waste generated
-  Promote reused items to participants eg. reused bottle, reused bag, reused pallet
-  We facilitate the discussion and knowledge on sustainability. Visit our website for more details
-  Catering fresh and locally-sourced food & beverages
-  Partner with a different organisation for sustainability business
-  We encourage visitors to hand in your lanyard for reuse
-  We upcycle and repurpose exhibition materials into creative interior design by collaborating with a local agency
-  Digital adoption to reduce paper



# NETWORKING & ENGAGEMENT



# FHTB Business Matching Programme



Stand out as the exclusive sponsor of our Business Matching Programme. Gain a pre-show webinar to reach our buyer database, guaranteed three onsite meetings with qualified buyers, and logo visibility in the Business Matching Lounge— ensuring strong exposure and valuable connections with key industry decision-makers.

## DELIVERABLES:

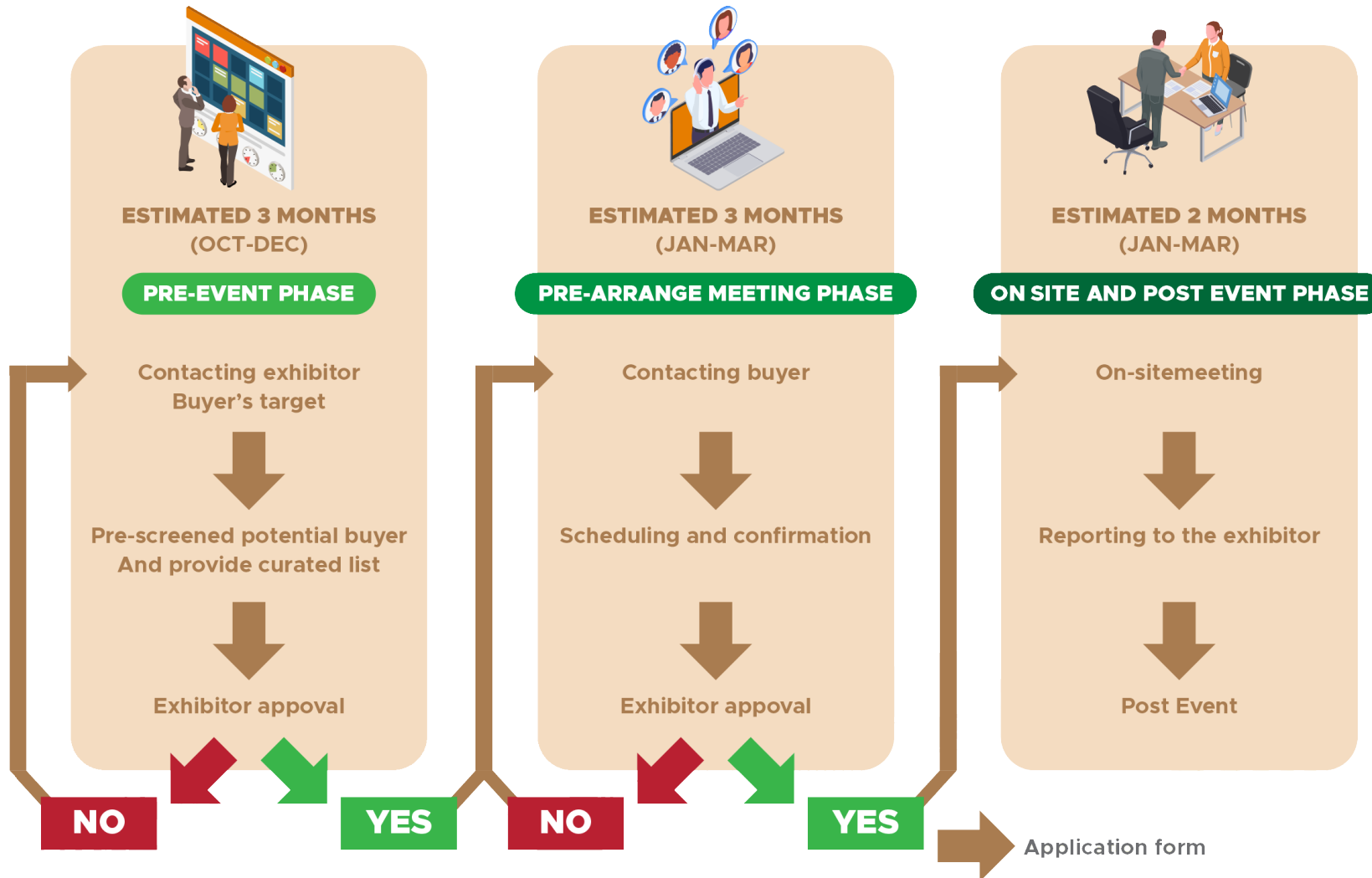
- ✓ **THE PACKAGE INCLUDES THE FOLLOWING PROMOTION ITEMS. ALL CONTENT MATERIALS PROVIDED BY SPONSOR**
  - ✓ 1X EMAILER CAMPAIGN TO 30,000+ TARGETED AUDIENCES
  - ✓ 1X SOCIAL MEDIA MIRRORING POST
  - ✓ 1X LINKEDIN POST
- ✓ **GUARANTEED 3 ONSITE/ONLINE BUSINESS MEETINGS WITH POTENTIAL BUYERS PER DAY**

**IDR 108,225,000**

**USD 6,094**



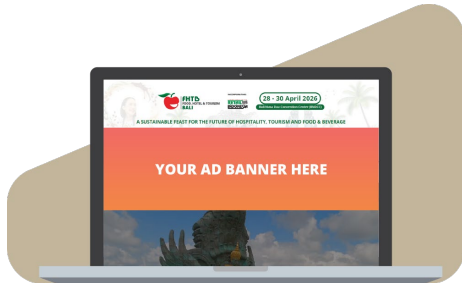
# FHTB Business Matching Programme



# DIGITAL DELIGHT



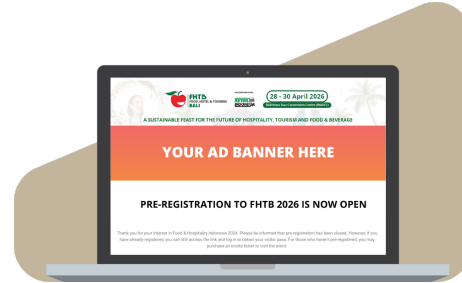
# Website



Home Page Banner Ad –  
Slider

IDR 50,782,500

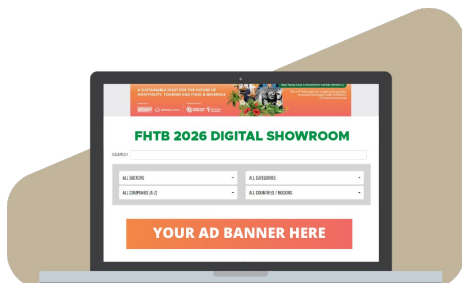
USD 2,859



Home Page Banner Ad –  
Centre Banner

IDR 24,975,000

USD 1,406



Sub-Page Banner Ad –  
Centre Banner

IDR 15,484,500

USD 872



Pre-Registration Page –  
Centre Banner

IDR 69,930,000

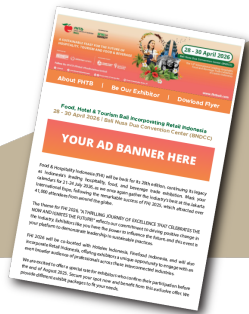
USD 3,938

Maximise your visibility on the official event website, the key hub for attendees, exhibitors, and industry professionals. With prime banner placements in high-traffic areas, your brand gains continuous exposure throughout the event cycle, ensuring strong visibility among thousands of buyers and decision-makers.

## DELIVERABLES:

- ✓ **BANNER PLACEMENT ON THE WEBSITE FOR 30 DAYS**
- ✓ **DESIGN AND HYPERLINK PROVIDED BY THE SPONSOR**
- ✓ **FIRST COME, FIRST SERVED BASIS**
- ✓ **LIMITED TO A MAXIMUM OF 3 SPONSORS PER PAGE**

# Newsletter



Center Banner

IDR 28,305,000

USD 1,594



Skyscraper Banner

IDR 28,305,000

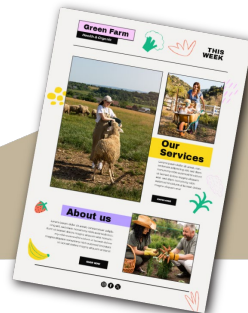
USD 1,594



Product Highlight -  
Image+Product Description

IDR 29,970,000

USD 1,688



Emailer Campaign

IDR 36,630,000

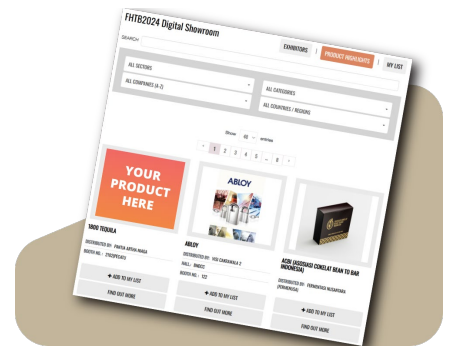
USD 2,063

Amplify your brand through our official newsletters, reaching a targeted database of food, hospitality, and tourism professionals. With impactful placements and direct click-through opportunities, this sponsorship ensures high visibility, strong engagement, and positions your brand in front of key decision-makers.

## DELIVERABLES:

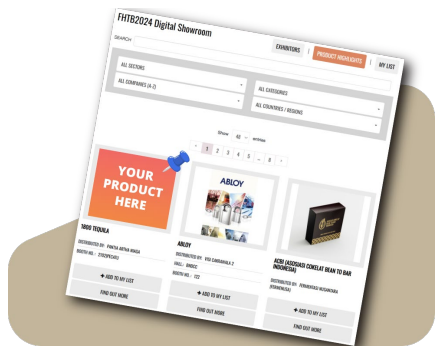
- ✓ EACH EMAIL BLAST TO 30,000+ TARGETED AUDIENCES
- ✓ CONTENT PROVIDED BY THE SPONSOR
- ✓ FIRST COME, FIRST SERVED BASIS
- ✓ LIMITED TO A MAXIMUM OF 3 SPONSORS PER EDM

# Digital Showroom



**Product Placement  
(max. 5 items) / year**

**IDR 24,420,000      USD 1,375**



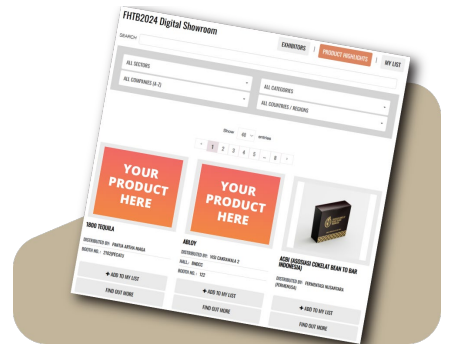
**Additional Product Placement  
(max. 5 items) / item**

**IDR 2,497,500      USD 141**



**Center Banner on Subpage  
(limited to 3 companies) / month**

**IDR 16,233,750      USD 914**



**Priority Placement on Exhibitor  
List & Product Guide (limited to  
6 companies) / month**

**IDR 26,223,750      USD 1,477**

Showcase your brand year-round in our Digital Showroom, where buyers and professionals connect with suppliers. With exclusive placements and premium visibility, this sponsorship highlights your products and ensures strong exposure to key decision-makers.

## DELIVERABLES:

- ✓ **BANNER PLACEMENT ON THE DIGITAL SHOWROOM FOR 30 DAYS**
- ✓ **DESIGN AND HYPERLINK PROVIDED BY THE SPONSOR**
- ✓ **FIRST COME, FIRST SERVED BASIS**
- ✓ **LIMITED TO A MAXIMUM OF 3 SPONSORS PER PAGE**

\*All prices listed are inclusive of 12% VAT.

# Onsite Online Registration Form (Logo Only)



Feature your company logo on the online registration form used by all onsite visitors. This simple yet impactful exposure ensures your brand is seen at the very first step of the visitor journey, reinforcing visibility and awareness before attendees even enter the show floor.

## DELIVERABLES:

- ✓ **LOGO PLACEMENT ON THE REGISTRATION PAGE DURING THE SHOW DAYS**
- ✓ **LOGO AND HYPERLINK PROVIDED BY THE SPONSOR**
- ✓ **FIRST COME, FIRST SERVED BASIS**
- ✓ **LIMITED TO 1 SPONSOR**

**IDR 49,950,000**

**USD 2,813**

\*All prices listed are inclusive of 12% VAT.

# E-Show Guide



**Inside Front Cover**  
**IDR 42,790,500**  
**USD 2,409**



**Inside Back Cover**  
**IDR 42,790,500**  
**USD 2,409**



**Full Page - Run of Page**  
**IDR 33,799,500**  
**USD 1,903**



**Horizontal Half Page – Run of Page**  
**IDR 19,147,500**  
**USD 1,078**



**Horizontal Quarter Page – Run of Page**  
**IDR 10,156,500**  
**USD 572**

Position your brand at the forefront of our official E-Show Guide, the essential resource for attendees to navigate the event. With premium advertising opportunities, your brand will gain strong visibility among a targeted audience of buyers and industry professionals, ensuring you stay top of mind throughout the event journey.

## DELIVERABLES:

- ✓ **DESIGN AND HYPERLINK PROVIDED BY THE SPONSOR**
- ✓ **E-SHOW GUIDE DOWNLOADABLE DURING THE SHOW DAYS**

\*All prices listed are inclusive of 12% VAT.

# E-Catalogue



**Inside Front Cover**  
**IDR 42,790,500**  
**USD 2,409**



**Inside Back Cover**  
**IDR 42,790,500**  
**USD 2,409**



**Full Page - Run of Page**  
**IDR 33,799,500**  
**USD 1,903**



**Horizontal Half Page –  
Run of Page**  
**IDR 19,147,500**  
**USD 1,078**



**Horizontal Quarter Page –  
Run of Page**  
**IDR 10,156,500**  
**USD 572**

The E-Catalogue is a key digital guide accessed by attendees before and during the show. Sponsorship offers premium exposure through strategic ad placements, showcasing your brand alongside event details to boost visibility, engagement, and connections with visitors throughout their journey.

## DELIVERABLES:

- ✓ **DESIGN AND HYPERLINK PROVIDED BY THE SPONSOR**
- ✓ **E-CATALOGUE DISTRIBUTED TO EXHIBITORS, BUYERS, VIPS AND GOLD VISITORS DURING THE SHOW DAYS**

\*All prices listed are inclusive of 12% VAT.

# SOCIAL MEDIA



# Social Media



Instagram:  
Feed Image

IDR 9,990,000

USD 563



Instagram:  
Story - 30 seconds

IDR 7,492,500

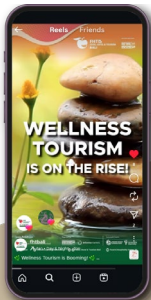
USD 422



Instagram:  
Caroussel - 2-4 Images

IDR 19,980,000

USD 1,125



Instagram:  
Reels - max. 1 minute

IDR 16,650,000

USD 938



Instagram:  
Feed Video - max. 1 minute

IDR 16,650,000

USD 938



Mirroring Post:  
TikTok, FB, LinkedIn

IDR 4,995,000

USD 281

Boost your brand's online presence through our official social media channels. With options like feed posts, stories, carousels, reels, and cross-platform mirroring, sponsors can engage a highly targeted audience of food, hospitality, and tourism professionals—driving visibility, brand awareness, and direct interaction with decision-makers before, during, and after the show.

## DELIVERABLES:

- ✓ DESIGN, CAPTIONS AND OTHER MATERIALS PROVIDED BY THE SPONSOR, PUBLISHED BY THE ORGANISERS
- ✓ THE PUBLICATION OR SOCIAL MEDIA POSTING SCHEDULE WILL BE DETERMINED BY THE ORGANISERS BASED ON DATE AVAILABILITY, SUBJECT TO PRIOR APPROVAL FROM THE SPONSOR.

# ONSITE FEATURED EVENTS



# FHTB TV Programme



Boost your brand visibility with a 45-minute FHTB TV feature — available upon request. Share insights, live demos, or interviews broadcasted to both onsite attendees and digital audiences. This sponsorship opportunity highlights your expertise, strengthens brand recognition, and extends your reach beyond the exhibition floor.

## DELIVERABLES:

- ✓ **45 MINUTES/SLOT, INCLUDING PREPARATION TIME**
- ✓ **SPONSORS WILL HAVE THE OPPORTUNITY TO CHOOSE FROM THE AVAILABLE TIME SLOTS PROVIDED BY THE ORGANISERS. SELECTION WILL BE ON A FIRST-COME, FIRST-SERVED BASIS.**
- ✓ **THE PACKAGE INCLUDES THE FOLLOWING PROMOTION ITEM. ALL CONTENT MATERIALS PROVIDED BY SPONSOR**
  - ✓ **2x SOCIAL MEDIA STORY**

**IDR 41,625,000**

**USD 2,344**

# ONSITE BRANDING



# Backdrop (Logo Only)



Maximise your visibility with logo placement on the official event backdrop, strategically located in high-traffic areas and often used for photos, media coverage, and interviews. This sponsorship ensures your brand remains front and centre throughout the show, gaining exposure in attendee snapshots and press highlights that extend far beyond the exhibition.

## DELIVERABLES:

- ✓ **LOGO SUBMITTED BY THE SPONSOR**
- ✓ **LIMITED TO A MAXIMUM OF 3 SPONSORS**

**IDR 41,625,000**

**USD 2,344**

# In-Hall Ceiling Banner



Command maximum attention with high-impact hanging ceiling banners inside the exhibition hall. Positioned strategically above the show floor, these banners ensure your brand is seen from every angle, delivering unmatched visibility and reinforcing your presence throughout the entire event.

## DELIVERABLES:

- ✓ **DESIGN AND PRINTING WILL BE PROVIDED BY THE SPONSOR. THE ORGANISER WILL ONLY BE RESPONSIBLE FOR PLACING THE BANNERS ACCORDING TO THE DESIGNATED SPONSORSHIP SPOTS.**
- ✓ **MINIMUM 5 BANNERS**

<b>&lt;10 BANNERS</b>	<b>IDR 4,329,000</b>	<b>USD 244</b>
<b>11-20 BANNERS</b>	<b>IDR 4,079,250</b>	<b>USD 230</b>
<b>21-30 BANNERS</b>	<b>IDR 3,896,100</b>	<b>USD 219</b>
<b>&gt;30 BANNERS</b>	<b>IDR 3,746,250</b>	<b>USD 211</b>

# Signage QR Registration (Logo Only)



Place your logo on the QR registration signage, one of the first stops for every visitor. With all attendees passing through this area to access the exhibition, your brand enjoys maximum exposure at a critical touchpoint, ensuring strong visibility and recall from the very start of their event journey.

## DELIVERABLES:

- ✓ LOGO SUBMITTED BY THE SPONSOR
- ✓ LIMITED TO A MAXIMUM OF 2 SPONSORS

**IDR 28,305,000**

**USD 1,594**

\*All prices listed are inclusive of 12% VAT.



# Check-In Desk (Logo Only)



**IDR 58,275,000**

**USD 3,281**

Feature your logo prominently at the check-in desk, where all exhibitors, visitors, and VIP guests begin their experience. This prime location guarantees continuous exposure, positioning your brand as one of the first they encounter. Align your company with the warm welcome that greets thousands of attendees at the exhibition.

## **DELIVERABLES:**

- ✓ **INCLUDES 3 CHECK-IN DESKS**
- ✓ **FIRST COME, FIRST SERVED BASIS**
- ✓ **LOGO PROVIDED BY SPONSOR**



# Help Desk (Logo Only)



**IDR 58,275,000**

**USD 3,281**

Associate your brand with guidance and support by featuring your logo at the official help desk. As a go-to hub for attendee enquiries and assistance, the help desk receives constant traffic, offering a valuable opportunity for repeated visibility and reinforcing your brand's image as helpful, reliable, and approachable

## DELIVERABLES:

- ✓ **INCLUDES 3 HELP DESKS**
- ✓ **FIRST COME, FIRST SERVED BASIS**
- ✓ **LOGO PROVIDED BY SPONSOR**

# Buyer Concierge (Logo Only)



IDR 58,275,000

USD 3,281

Gain premium exposure by having your logo displayed at the Buyer Concierge, the central meeting point for connecting exhibitors with top buyers. This sponsorship associates your brand with high-value business matchmaking and networking, ensuring visibility among decision-makers and aligning your company with opportunities that drive growth in the industry.

## DELIVERABLES:

- ✓ INCLUDES 3 BUYER CONCIERGE DESKS
- ✓ FIRST COME, FIRST SERVED BASIS
- ✓ LOGO PROVIDED BY SPONSOR

# Floor Sticker (1 Set; 4 Stickers)



**IDR 24,975,000**

**USD 1,406**

Boost brand awareness with customised floor stickers strategically placed in high-traffic areas across the exhibition hall. With thousands of attendees navigating the space, these eye-catching placements attract attention, guide visitors, and leave lasting impressions, turning simple navigation points into powerful branding opportunities that reinforce your company throughout the event.

## **DELIVERABLES:**

- ✓ **FIRST COME, FIRST SERVED BASIS.**
- ✓ **DESIGN AND PRINTED BY SPONSOR, THE ORGANISERS WILL BE RESPONSIBLE FOR PLACING THEM ONSITE.**

# Flag Banner



**IDR 12,487,500**

**USD 703**

Elevate your brand visibility with striking flag banners displayed in high-traffic areas of the exhibition. These towering, eye-catching visuals ensure your company stands out from afar, helping your brand cut through the busy show floor atmosphere and strengthening recognition among attendees as they navigate and engage with the event.

## DELIVERABLES:

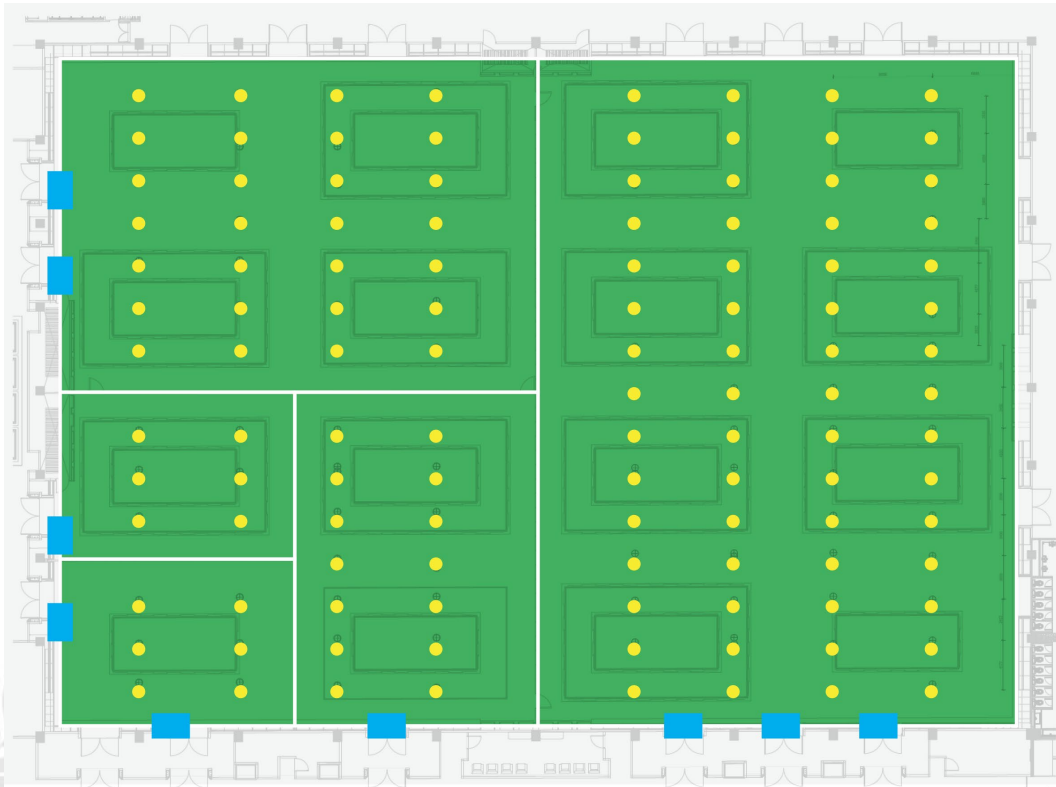
- ✓ **SPONSOR'S LOGO/DESIGN FEATURED ON DOUBLE-SIDED FLAG BANNERS.**
- ✓ **POSITIONED IN PRIME OUTDOOR AND ENTRANCE AREAS FOR MAXIMUM VISIBILITY.**
- ✓ **DESIGN PROVIDED BY SPONSOR, MUST INCLUDE THE SHOW'S LOGO.**
- ✓ **LIMITED AVAILABILITY.**



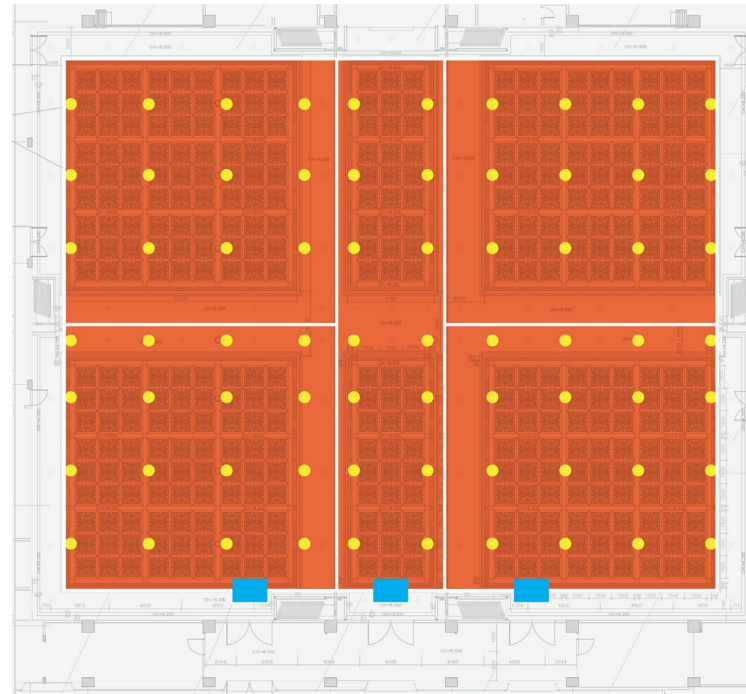


# Ceiling Banner Hanging Point

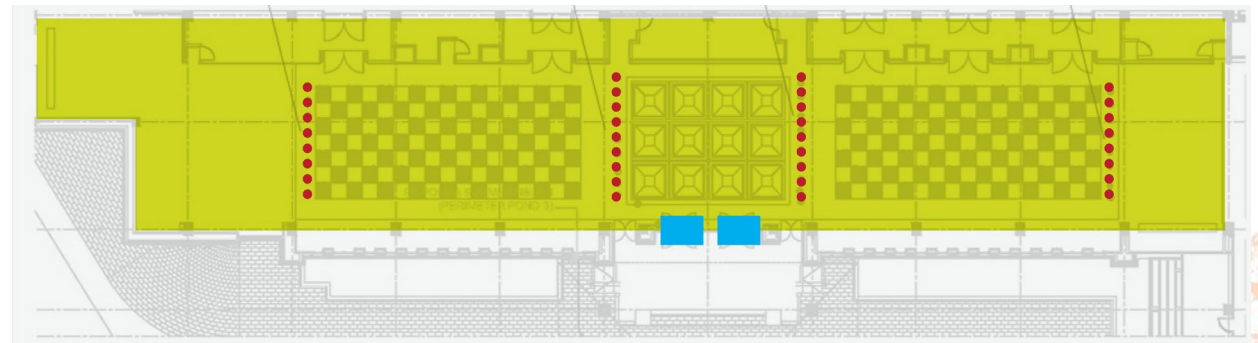
## NUSA DUA HALL



## PECATU HALL



## EAST LOBBY



# Goodie Bags for Visitors



Maximise brand reach by featuring your logo on official visitor goodie bags, distributed to thousands of attendees. Carried throughout the event and often taken home, these bags turn every visitor into a walking ambassador, ensuring extended visibility, brand recall, and lasting impressions even beyond the exhibition days.

## DELIVERABLES:

- ✓ **SPONSOR'S LOGO PRINTED ON ALL OFFICIAL VISITOR GOODIE BAGS.**
- ✓ **DISTRIBUTED TO A GUARANTEED NUMBER OF VISITORS DURING THE EXHIBITION.**
- ✓ **DESIGN PROVIDED BY SPONSOR, MUST INCLUDE THE SHOW'S LOGO.**
- ✓ **OPTION TO INCLUDE SPONSOR'S PROMOTIONAL MATERIAL OR GIVEAWAY ITEM INSIDE (SPONSOR TO PROVIDE).**

**IDR 83,250,000**

**USD 4,688**

**QTY: 1,000 PCS**

\*All prices listed are inclusive of 12% VAT.

# Cruisers



**IDR 41,625,000**

**USD 2,344**

Boost your brand visibility with our Cruisers, a roaming team that engages visitors and carries your promotional posters throughout the exhibition hall. Operating four hours daily, they'll wear your branded shirts, ensuring strong exposure, higher foot traffic, and memorable impressions in the vibrant food and hospitality atmosphere.

## **DELIVERABLES:**

- ✓ **THE PACKAGE INCLUDES 2 MANPOWER/CRUISERS ASSIGNED FOR THE DURATION OF 3 EXHIBITION DAYS.**
- ✓ **SIGNAGE/POSTER PRODUCTION INCLUDED (MAXIMUM 2 SPONSORS).**
- ✓ **POSTER HANDLERS OPERATE 4 HOURS PER DAY (12:00 – 16:00) THROUGHOUT THE SHOW.**
- ✓ **SPONSORS MAY PROVIDE BRANDED SHIRTS FOR THE CREW (SUBJECT TO ORGANISER APPROVAL).**

# MISE EN PLAS



# Mise En Plas



START FROM

**IDR 333,000,000**

**USD 18,750**

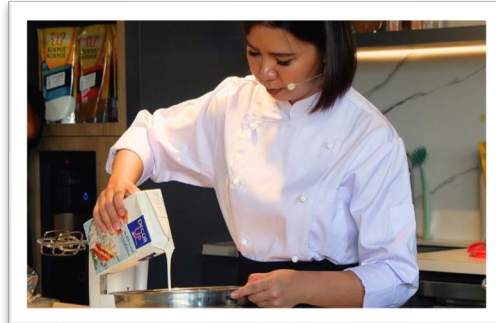
*Mise en Plas* is the official pre-event series of Food, Hotel & Tourism Bali (FHTB) — designed to ignite creativity, collaboration, and innovation ahead of the main exhibition. This initiative brings together leading professionals, enthusiasts, and brands through a dynamic lineup of competitions, workshops, and educational sessions across the F&B and hospitality industries.

Through *Mise en Plas*, brands gain early exposure to FHTB’s professional audience — connecting directly with decision-makers, trendsetters, and passionate talents in the culinary and hospitality scene before the exhibition begins.

## DELIVERABLES:

- ✓ **EXCLUSIVE SPONSOR RECOGNITION AS “POWERED BY [BRAND NAME]” ACROSS MISE EN PLAS MARKETING MATERIALS AND STAGE BRANDING.**
- ✓ **LEAD GENERATION AND NETWORKING OPPORTUNITIES WITH KEY PARTNERS, INDUSTRY PROFESSIONALS, AND PRE-EVENT ATTENDEES FROM THE FHTB VISITORS DATABASE.**
- ✓ **LOGO PLACEMENT ON EVENT BACKDROPS, PROGRAMME MATERIALS, AND ALL RELATED PROMOTIONAL CHANNELS, WITH BRANDING VISIBILITY EXTENDED ACROSS MISE EN PLAS PROMOTIONAL ITEMS — FROM PRE-EVENT CAMPAIGNS TO POST-EVENT COVERAGE.**
- ✓ **OPPORTUNITY FOR THE SPONSOR TO BE ACTIVELY INVOLVED IN DEVELOPING THE OVERALL MISE EN PLAS CONCEPT AND CO-CURATING ACTIVITY HIGHLIGHTS THAT ALIGN WITH THE BRAND’S VALUES AND OBJECTIVES.**
- ✓ **SPONSOR ACKNOWLEDGMENT DURING PRE-EVENT SESSIONS AND INCLUSION IN POST-EVENT COVERAGE.**

# Mise En Plas



# TITLE SPONSORSHIP



# Hospitality Area (Logo Only)

FHTB Lounge, Business Matching Area and Customer Insights



Position your brand at the centre of networking by sponsoring the Hospitality Lounge. As the exclusive sponsor, you'll gain logo exposure across campaigns, website, and onsite signage. With a custom 18 sqm lounge booth and space for brochures and banners, your brand secures prime visibility.

## DELIVERABLES:

- ✓ EXCLUSIVE SPONSOR BRANDING ON LOUNGE SIGNAGE, BACKDROP, AND PROMOTIONAL MATERIALS.
- ✓ OPPORTUNITY TO DISPLAY BROCHURES, ROLL-UP BANNERS, OR BRANDED MATERIALS IN THE LOUNGE.

IDR 124,875,000

USD 7,031

# NON-EXHIBITORS SPONSORSHIP PACKAGES





# Platinum Package

## PLATINUM

Command the spotlight as the Platinum Sponsor with premium branding, exclusive visibility, and top-tier recognition that cements your leadership and connects your brand with influential decision-makers throughout FHTB 2026.

Exclusive Title: "Platinum Sponsor"

BetterStands booth package size 36m<sup>2</sup>

Better Stands Certificate

### Promotions:

2x Social Media Mirroring Post

Website:  
Pre-Registration Page – Centre Banner

E-Show Guide: Inside Front Cover

Goodie Bags for Visitors

Custom onsite event programme on  
collaboration with FHTB

Cruisers

**IDR 550,000,000**

**USD 34,375**

\*All prices listed are inclusive of 12% VAT.





# Gold Package

## GOLD

Shine bright as a Gold Sponsor, gaining strong exposure through dynamic branding, industry engagement, and digital promotions that connect your brand with professionals driving innovation in hospitality and tourism.

Exclusive Title: "Gold Sponsor"

BetterStands booth package size 27m<sup>2</sup>

Better Stands Certificate

### Promotions:

1x Social Media Mirroring Post

1x Newsletter: Center Banner

Industry Seminar session during FHTB 2026

1 Set (4pcs) Floor Stickers

**IDR 300,000,000**

**USD 18,750**

\*All prices listed are inclusive of 12% VAT.



# Silver Package

## SILVER

Stand out as a Silver Sponsor with impactful branding and cost-effective visibility. Strengthen awareness, build meaningful industry connections, and ensure your brand presence resonates with every visitor at FHTB 2026.

Exclusive Title: "Silver Sponsor"

BetterStands booth package size 18m<sup>2</sup>

Better Stands Certificate

### Promotions:

1x Social Media Mirroring Post

Signage QR Registration (Logo Only)

3pcs Flag Banner

3pcs Check-In Desk

**IDR 250,000,000**

**USD 15,625**

\*All prices listed are inclusive of 12% VAT.



# Terms & Conditions

## FHTB 2026 Sponsorship Activities



To optimise the execution of sponsorship activities at FHTB 2026, sponsors are required to adhere to the following terms and conditions:

1. All prices listed are inclusive of 12% VAT.
2. All images, layouts, and designs presented are derived from previous events and are provided strictly for illustrative purposes. Pamerindo reserves the right to amend or modify any design or promotional package at its sole discretion and without prior notice.
3. Availability, quantity, and dimensions of sponsorship inventories shall be determined in accordance with the official project templates.
4. Certain promotional opportunities are limited to a single sponsor. Allocation will be conducted on a first-come, first-served basis. A sponsorship slot will only be confirmed upon receipt of both written confirmation and a duly executed contract.
5. Inclusion of third-party events, non-exhibitors, or unrelated shows within the sponsorship materials is strictly prohibited. Pamerindo reserves the right to reject any material that does not comply with these requirements.
6. Sponsors shall be fully responsible for providing final artwork, which must incorporate the official FHTB 2026 logo and the sponsor's booth number.
7. Specific scheduling deadlines may not be available in advance. Sponsors must coordinate directly with their assigned sales representative to confirm timelines and ensure compliance with submission requirements.

For the latest updates or clarifications, sponsors are advised to consult their designated sales representative.

# Thank you!

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